



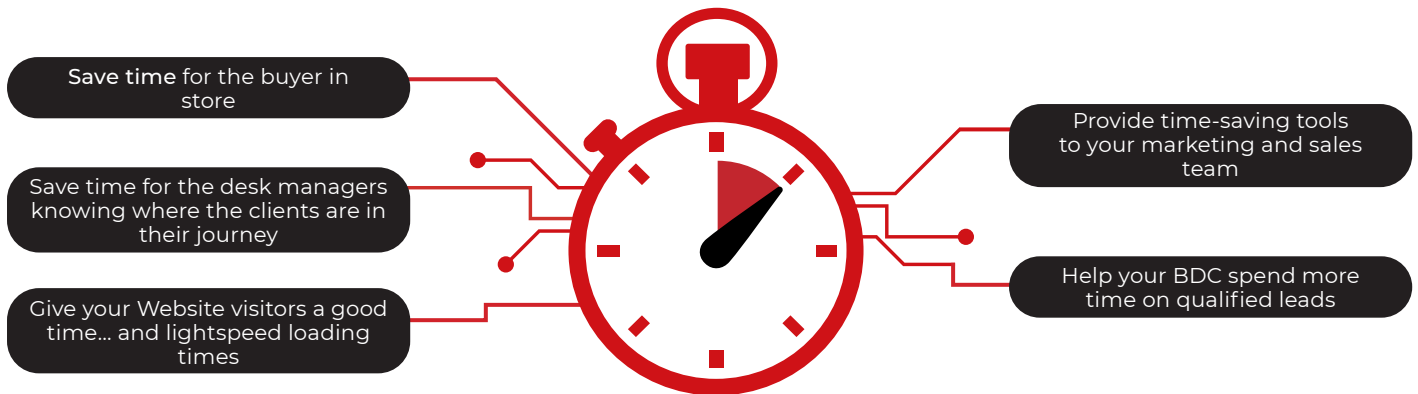
We, Nerds, declare that the moment has arrived for a next-level, game-changing, ever-evolving website solution to be made available for all Mazda dealers, without breaking the bank.

“TO INFINITY... AND BEYOND!” - Buzz Lightyear

It's time to start delighting your online customers right at the beginning of their process, way before they even choose to visit your showroom. It's time to give your sales team a comprehensive, easy-to-use and dedicated set of tools to help them thrive online and focus on what they do best : selling more cars.

We are **NERD AUTO**. And we are here to help you do just that.

JOIN THE NERDS REVOLUTION



“Time is on my side... Yes it is!” - The Rolling Stones

Cutting-Edge Website Technology

High Impact Digital Advertising

Professional Automotive Content Creation

Social Media Management

SEO Optimization

Online Reputation Management

On-demand Graphic Design

Monthly Digital Sale Strategy

The internet is vast. Don't get lost: hire a nerd.

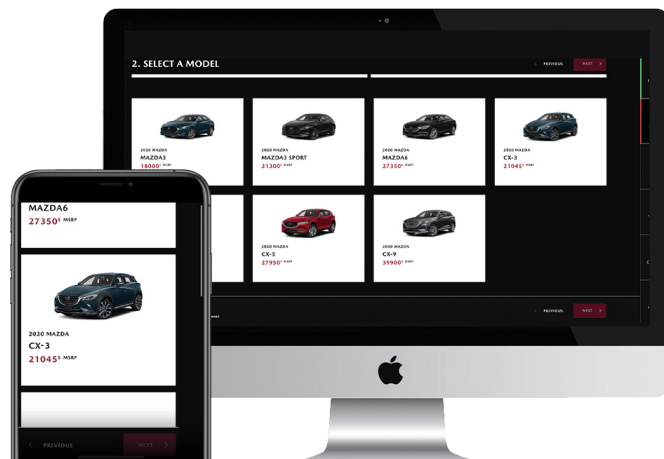
“ALWAYS IN MOTION THE FUTURE IS.”

- Yoda

In this fast-paced, ever-evolving industry, NERD AUTO rethinks the online experience that is delivered to auto shoppers. Introducing a new, cutting-edge website technology, truly focused on the needs of today’s dealerships - as well as their customer’s. The Nerds’ approach aims at engaging with the shopper and really understanding at what step of their buying process they currently are. Then, giving them valuable information and delivering the answers they are looking for in a transparent and hassle-free experience, allowing to initiate a stronger, trust-based relationship. Which makes it easier for your team to guide them towards the transaction without ever harassing or irritating them.

Start building your future customer’s emotions and excitement from the early stages of their buying process. Deliver online the same quality of service as you do inside your showroom. And when they do show up, pick-up the process right where you left, delivering a seamless, positive and enjoyable experience from the first point of contact, all the way to the delivery.

WEBSITE ALL-INCLUDED PACKAGE



FEATURES		PRICE	
<ul style="list-style-type: none"> SSL Responsive Smart inventory Manager Mobile inventory capture Account manager 2 Languages supported Phone tracking numbers (3) Performance dashboard Copy & Redirection of blogs (up to 10) 	<ul style="list-style-type: none"> Custom landing page tool Custom form builder Career postings Blog New car promotion page Promotion manager by user New carbuilder New inventory pictures Coupon Sticky Bar 	\$849	per site / per month

	SERVICES	PRICE	
DIGITAL ADVERTISING	Google Ads (Search & Display) 1 dynamic phone number 1 set of OEM creative	25% of budget Max. management fee \$1,499 per month	Minimum budget : \$750 per month
	Facebook Display & Leads Ads 1 dynamic phone number 1 set of OEM creative	25% of budget Max. management fee \$1,499 per month	Minimum budget : \$750 per month
A-LA-CARTE SERVICES CONTENT / DESIGN	Custom slider/header banner creation (1 language)	\$200	per banner / per month
	Custom slider/header banner creation (2 languages)	\$240	per banner / per month
	Inventory export per marketplace	\$30	per marketplace / per month
	Custom remarketing banner creation (1 language x 2 formats)	\$200	per banner / per month
	Custom remarketing banner creation (2 languages x 2 formats)	\$240	per banner / per month
	Custom facebook banner creation (1 language x 1 format)	\$150	per banner / per month
	Custom facebook banner creation (2 languages x 1 format)	\$180	per banner / per month
A-LA-CARTE SERVICES SOCIAL MEDIA MANAGEMENT	Social Media Management on 1 platform 3 posts per week	\$809	per month
	Social Media Management Reshare on one other platform	\$249	per month
A-LA-CARTE SERVICES SEO	Blog ~300 words + 1 image	\$279	per product / per month
	Blog ~800 words + 2 images	\$649	per product / per month
	Custom SEO text per model/year (150 words - 1 language)	\$200	per product / per month
	Custom SEO text per model/year (150 words - 2 languages)	\$240	per product / per month
	Directory Cleanup and Optimization (15 directories)	\$649	one time fee
	Google my business full completion	\$349	one time fee
	Full google my business management Positive reviews answers Negative reviews flags	\$399	per product / per month
A-LA-CARTE SERVICES OTHER	Monthly web sale includes: (CRM mass mailing (or mailing), Banners, custom landing page, social media posts, \$400 social advertising boost)	\$1,799	per product / per month
	Custom Work per hour	\$120	per product / per month
	Custom Work per hour (10+ hours / month)	\$100	per product / per month