



A CLEAR STRATEGY LEADS TO BETTER RESULTS.

Our digital advertising nerds (SEM-SMM) have one thing in mind: to create and optimize innovative & impactful digital campaigns that help drive more qualified traffic to your Website, more conversions, and more sales.

Advertising channels are multiplying as consumers' attention is harder than ever to grasp. Don't leave the success of your digital advertising investments to chance! Surround yourself with an expert team that's up to speed on the hottest & latests trends, and ready to innovate and to drive results to your dealership.

Search, display, social... NERD Auto takes care of everything and deliver a simple, relevant and easy to understand performance report every month in order to measure the results and improve your campaigns performance every month.



	SERVICES		PRICE
DIGITAL ADVERTISING	Google Ads (Search & Display) 1 dynamic phone number 1 set of OEM creative	25% of budget Max. management fee \$1,499 per month	Minimum budget : \$750 per month
	Facebook Display & Leads Ads 1 dynamic phone number 1 set of OEM creative NEW Snapchat and Spotify Ads	25% of budget Max. management fee \$1,499 per month	Minimum budget : \$750 per month
A-LA-CARTE SERVICES CONTENT / DESIGN	Custom slider/header banner creation (1 language)	\$200	per banner / per month
	Custom slider/header banner creation (2 languages)	\$240	per banner / per month
	Inventory export per marketplace	\$30	per marketplace / per month
	Custom remarketing banner creation (1 language x 2 formats)	\$200	per banner / per month
	Custom remarketing banner creation (2 languages x 2 formats)	\$240	per banner / per month
	Custom facebook banner creation (1 language x 1 format)	\$150	per banner / per month
	Custom facebook banner creation (2 languages x 1 format)	\$180	per banner / per month

MEET YOUR NEW MARKETING TEAM!

What would be the impact on your dealership of having a complete marketing team? NERD Auto has brought together creative, experienced and highly efficient digital marketing teams to help you surpass your objectives and optimize your online investments.

Each team has a dedicated graphic designer, social media specialist, digital advertising expert, copywriter, web integrator and SEO specialist... all guided by an experienced automotive marketing manager.

It's time for your dealership to enjoy its own marketing department... For a fraction of the price!



**«God unplug me !
machines that create
machines !»**

- C3PO, Attack of the Clones

	SERVICES	PRICE	
A-LA-CARTE SERVICES SOCIAL MEDIA MANAGEMENT	Social Media Management on 1 platform 3 posts per week	\$809	per month
	Social Media Management Reshare on one other platform	\$249	per month
A-LA-CARTE SERVICES SEO	Blog ~300 words + 1 image	\$279	per product / per month
	Blog ~800 words + 2 images	\$649	per product / per month
	Custom SEO text per model/year (150 words - 1 language)	\$200	per product / per month
	Custom SEO text per model/year (150 words - 2 languages)	\$240	per product / per month
	Directory Cleanup and Optimization (15 directories)	\$649	one time fee
	Google my business full completion	\$349	one time fee
	Full google my business management Positive reviews answers Negative reviews flags	\$399	per product / per month
	Monthly web sale includes: (CRM mass mailing (or mailing), Banners, custom landing page, social media posts, \$400 social advertising boost)	\$1,799	per product / per month
A-LA-CARTE SERVICES OTHER	Custom Work per hour	\$120	Hourly rate
	Custom Work per hour (10+ hours / month)	\$100	Hourly rate