

MagnetisAUTO

DIGITAL SOLUTIONS FOR MAZDA DEALERSHIPS

WEBSITE

PACKAGES

WEBSITE - ALL INCLUSIVE PACKAGES	\$1899 PREMIUM	\$1399 PREFERRED	\$1099 BASIC
Adaptive website for mobile devices	•	•	•
Digital Business Strategist	•	•	•
Hosting & Support	•	•	•
Confidentiality Cookie Management Module	•	•	•
Bilingual website configuration (FR/EN)	•	•	•
Sales Call Tracking Number	•	•	•
Daily Security Backups	•	•	•
SSL (Secured encrypted links)	•	•	•
WordPress CMS Manager	•	•	•
Google Analytics (GA4) Performance Dashboard	•	•	•
Initial Homepage Personalization	•	•	•
SEO - Text & Meta Editor	•	•	•
NEW - Showroom Listing Page	•	•	•
NEW - Individual Vehicle Pages	•	•	•
NEW - Trim Selector	•	•	•
NEW - 360 Stock photo gallery	•	•	•
NEW - Dealer incentive updates (Leasing / Financing)	•	•	•
SYNC AUTO - Inventory Manager	•	•	•

WEBSITE

PACKAGES

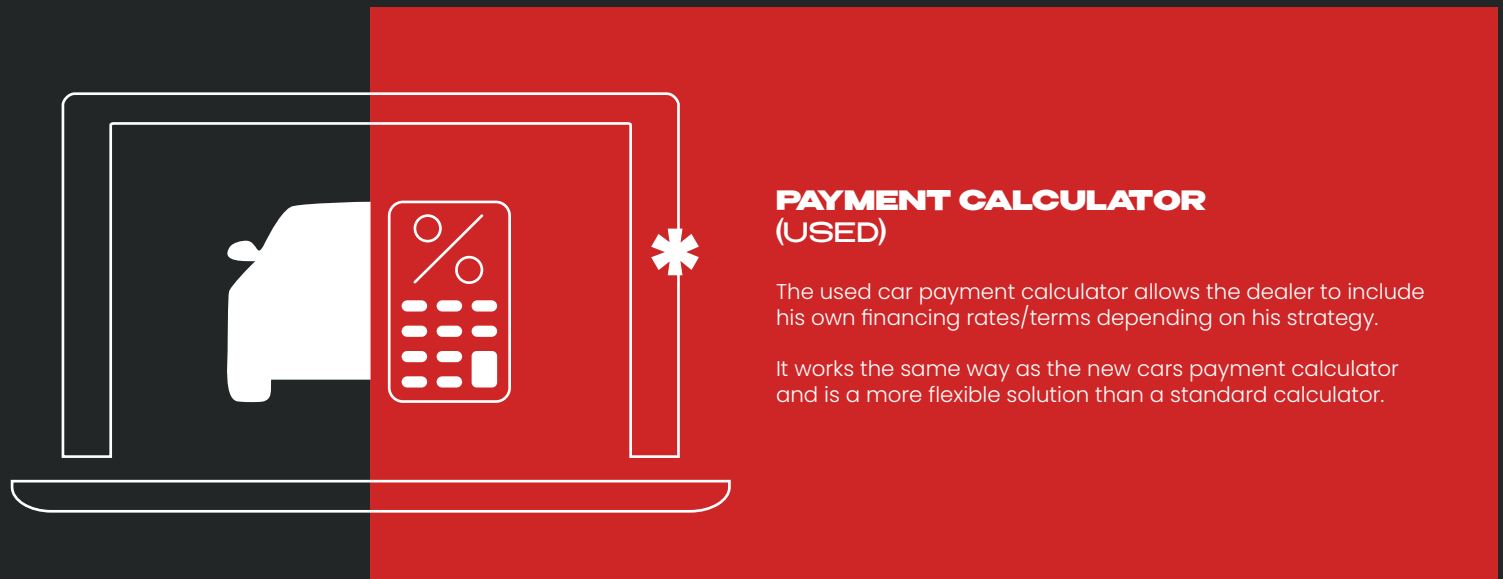
WEBSITE - ALL INCLUSIVE PACKAGES	PREMIUM	PREFERRED	BASIC
Inventory Search Filter	•	•	•
Promo Landing Page Generator	•	•	•
SMS Call-to-Actions for mobile devices	•	•	•
Third Party Integrations (Chat, AutoVerify, Carfax, API supported content)	•	•	•
CRM Connectivity	•	•	•
Popup module	•	•	•
Exit popup module	•	•	•
YouTube Video Library Module	•	•	•
Blog Module	•	•	•
Staff/Team Module	•	•	•
Job Offers Module	•	•	•
Google Reviews & Testimonies Tool	•	•	
Payment Configurator on SRPs (NEW)	•	•	
Payment Calculator (NEW VDPs)	•	•	
Build & Price	•		
Online Deposit via Stripe	•		

WEBSITE

ADD-ONS

WEBSITE - ADD-ONS

Personalized Pre-Owned Payment Calculator*	\$125 / MONTH
Extra Website Banner Design (Header, Dealer Promo or Hero)	\$125 / UNIT
Exit Popup Design & Configuration	\$150 / UNIT
HTML Popup (With embedded form) Design & Configuration	\$250 / UNIT
SMS / Chat trigger sticky widget	\$20 / MONTH
SYNC AUTO - New Inventory pull / daily imports connected with DMS	\$125 / MONTH
SYNC AUTO - Syndication: Inventory push to external sources	\$25 / SOURCE
Custom Projects (Upon Evaluation)	\$125 / HOUR



PAYMENT CALCULATOR (USED)

The used car payment calculator allows the dealer to include his own financing rates/terms depending on his strategy.

It works the same way as the new cars payment calculator and is a more flexible solution than a standard calculator.