

**Magnetis**AUTO

# DIGITAL SOLUTIONS FOR MAZDA DEALERSHIPS

# DIGITAL ADVERTISING

## DIGITAL ADVERTISING - PACKAGES

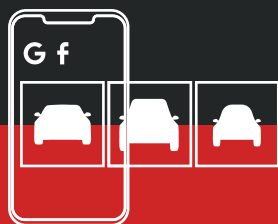
	25% OF AD SPEND PREFERRED	20% OF AD SPEND BASIC
Minimum management fee (based upon a minimal investment)	\$2500	\$2000
Dedicated Strategist	•	•
Consultation with Strategist (1h)	MONTHLY	QUARTERLY
Campaign Report	MONTHLY	MONTHLY
Manual Ad Updates	MONTHLY	GENERIC
Google Search Network	•	•
Google Dynamic Inventory Ads (VLAs)	•	
Facebook Dynamic Inventory Ads	•	
Remarketing	•	
Facebook Ads / Instagram Network	•	
YouTube Network*	•	

\* Filming & editing not included.

# DIGITAL ADVERTISING

## DIGITAL ADVERTISING - ADD-ONS

Extra Responsive / Facebook Banner - 1 lang.	\$125 / UNIT
Extra Google Custom Banner Kit - 1 lang.	\$175 / KIT
Facebook Creative Carousel (Max. 5 slides)	\$199 / CAROUSEL
Facebook Marketplace Sync (Pre-Owned)**	\$349 / MONTH
Facebook Marketplace Sync (Extra +100 vehicles) **	\$179 / UNIT
Facebook Marketplace Sync (New Vehicles Add-On) **	\$149 / UNIT
Promo Landing Page (Dealer Offers Module)	\$150 / UNIT
Custom Projects (Upon Evaluation)	\$125 / HOUR



### GOOGLE & FACEBOOK DYNAMIC INVENTORY ADS

Display vehicles that you have in stock in real time to in-market customers searching for your products on Google & Facebook



### FACEBOOK MARKETPLACE SYNC

A low-cost tool developed by Magnetis Auto that allows you to display and sell your inventory on Facebook Marketplace.

# SOCIAL MEDIAS REPUTATION

## SOCIAL MEDIAS REPUTATION - PACKAGES

	\$1550 PREMIUM	\$800 PREFERRED
Facebook Posts	5/WEEK	2/WEEK
Digital Business Strategist	•	•
Monthly Calendar	•	•
Other Social Media Share (Instagram, GMB, LinkedIn & X Push)	5/WEEK	2/WEEK
Invite people who interacted on weekly posts	•	

## SEO - SERVICES

SEO Blog Article (Including Featured Image) - 1 lang.

**\$275 / ARTICLE**

SEO Blog Article (Including Featured Image) - 2 lang.

**\$349 / ARTICLE**

SEO New Model Page - 1 lang.

**\$199 / MODEL**

SEO New Model Page - 2 lang.

**\$249 / MODEL**

Pinterest Account Management (SEO Social Backlink Management)

**\$239 / MONTH**

### ADVANCED SEO SERVICES: (Upon evaluation at our hourly rate of 125\$ CAD / hour)

We also offer advanced plans where we work on many other technical aspects such as:

- Managing / editing custom Metadata, Titles (H1-H2-H3), Image metas
- Redirections
- Custom URL management
- Auditing
- Backlinks management
- Internal and external link management
- Custom unique content building on generic or manufacturer content pages
- And more!

After an initial consultation, we will build a detailed plan, set targets, and customize a monthly time bank including performance reviews.



**WWW**



**MARKETING**



**TARGET GROUP**



**BACKLINKS**



**CONTENT**



**SEARCH**



**RANKING**



**PERFORMANCE**

# OTHER SERVICES

MagnetisAUTO

## EXTRAS

Extra Call Tracking Number	\$45 / MONTH
Newsletter: Initial custom template creation & account configuration	\$999
Newsletter Creation - 1 lang.	\$400 / UNIT
Newsletter Creation - 2 lang.	\$475 / UNIT